

SETX P-16 2009-2010 Program of Work Evaluation Plan

Goal	Activities/ Strategies	Expected Outcomes	Measures of success	Stake holders involved	Collecting Data
Reach out to the Hispanic Community	Participate in the Catholic Archdiocese of Beaumont's yearly conference by helping with function that involve youth.	Partnering with the Hispanic Forum will give us more credibility and help to find ways to change mindsets in the Hispanic Community about education.	Number of families served	Hispanics, Hispanic Forum, students, families, media	Surveys conducted during the day.
Convene, Collaborate and Communicate	Get broader input_ and dialogue by hosting a educational conference	We will see changing awareness of the role of education and the roles of stakeholders; rising awareness of issues facing education in Southeast Texas; more awareness of the work of the SETX P-16 Council; and more volunteers and support for our efforts	# attending the conference (target: 300) # new active volunteers from conference (target: 10) # of active Coalition members (attending Champion Team meetings) # of requests for info by partners (target : 30)	Educators, Business, parents, community organizations,	# enrolled Volunteers at the conference. Log of RFI from stakeholders.
Build broad awareness of need to raise educational expectations	Marketing Campaign -- developing and implementing a media and online campaign to counter the culture that keeps students from continuing their education to become career-ready.	We will see a more positive student and regional culture toward post-secondary education. We will see better understanding of what students need to succeed across educational boundaries. We will see better dissemination of P-16 information to parents and other stakeholders.	Newsletter : Number of issues (target 6) Number of subscribers (target 1000) Increasing visitors to our web site http://setxP16.org (target : 25/day) # of media stories	Administrators, education planners, Boards of trustees, parents, counselors, teachers. colleges and university faculty, staff/ administration	# of issues published # of subscribers in May, 2010 Logs of visitors in May, 2010 Collect and catalog all media stories and appearances.

Let data drive change	Data repository - <u>Build regional core database from our strengths</u> by using our expertise to produce a database which is valued for its capability to produce high quality reports	Better data and analyses will make it easier for educators and stakeholders to justify P-16 programs for their institutions. Better data and analyses will also make it easier for educators and stakeholders to attract resources via grants etc. to those programs.	Development of a Southeast Texas statistical abstract that is useable to stakeholders.	Administrators, education planners, Boards of Trustees, parents, counselors, teachers. colleges and university faculty, staff/ administration	Do a poll of users via the SETX P-16 newsletter.
Increase awareness of CCRS	CCRS training with Region 5 and use of public media	Better awareness of the CCRS standards. Better use of the CCRS standards in lesson planning.	Number attending the sessions.	Counselors, principals, teachers, college faculty	# attending sessions. # of stories and on media appearances
Strengthen Career Exploration	By developing a regional-resources-focused toolkit (website) which school counselors will use to include local career-pertinent options in each student's Texas Achievement Plan (TAP). The toolkit will help students and counselors work together to choose career-forming courses and activities. This includes making students aware of career-enhancing opportunities available outside the classroom.	Development of the Toolkit website that fosters greater awareness by students of the need for career planning. Counselors will feel more empowered and be less overwhelmed in developing TAPs Presentations on the TAPs, and the Toolkit to business, civic, and parental groups Making parents and businesses more aware of the P-16 initiative. This will provide more complete feedback to educational institutions and provide more involvement and assistance in educational programs More students will make better career-enhancing educational choices and will pursue more outside-the-classroom opportunities to learn about their careers.	% of highs schools and middle schools using the system. collaboration with TEA, TBEC and counseling software Kuder to have compatible plans to improve the Texas Achievement Plans The number of students in the 7th and 8th grades with completed Texas Achievement Plans, especially in smaller districts The number of users on the Toolkit website the number of parental users of the site.	Students, parents, counselors, administrators, business, principals	Poll of schools to see if they have used system (conduct in May) Counselors feedback on the system (conduct online poll) Count of users from the website visitors log.